

# Bushmills, the World's Oldest Whiskey Distillery, Transforms Compliance & EHSQ Management



## Case Study: Compliance & EHSQ Management


AuditComply successfully replaced Bushmills' manual audit management system, which previously relied on traditional paper-based methods. By digitizing and streamlining their audit processes, AuditComply enabled Bushmills to automate and enhance compliance management, risk assessment, and operational efficiency. With real-time reporting and intelligent audit templates, Bushmills has significantly improved its ability to monitor and manage health, safety, quality assurance, warehouse inspections, cleaning, and sanitation protocols. The platform is now widely used across Bottling, Distilling, Cask Handling, Engineering, and the Laboratory, ensuring greater visibility, consistency, and adherence to industry and regulatory standards across all operational areas.

## Great Since 1608 – Even Better Since 2017

Founded in 1608, Bushmills is the world's oldest whiskey distillery, steeped in heritage and tradition. As part of the Jose Cuervo portfolio, Bushmills maintains the highest standards in quality, compliance, and safety. However, their audit management system was outdated, relying on manual processes that were inefficient and resource-intensive. These challenges limited visibility into compliance performance, slowed issue resolution, and hindered collaboration across departments. The need for a scalable, automated solution became evident as Bushmills sought to enhance risk management, internal controls, and regulatory compliance. Additionally, their existing system lacked real-time data access, delaying decision-making and reducing operational agility. By integrating AuditComply's mobile capabilities and advanced non-conformance management, Bushmills has transformed its compliance operations, ensuring a more agile, data-driven, and risk-resilient approach to quality and safety management.




## KEY CHALLENGES



Manual, paper-based audit processes hindered efficiency and compliance tracking.





Limited real-time visibility into compliance data and compliance trends.

Time-consuming evidence collection and issue tracking.




Lack of mobility and offline functionality for field audits.

Scalability concerns as Bushmills expands its operations.



## AUDITCOMPLY SOLUTION

AuditComply's digital audit management system automated Bushmills' audits, improving efficiency and compliance visibility.

AuditComply's executive dashboards and intelligent analytics provided real-time insights into performance.

AuditComply enabled digital evidence capture and automated issue management, streamlining investigations and resolutions.

AuditComply's mobile application allowed auditors to conduct assessments anywhere, with offline capabilities ensuring uninterrupted workflow.

AuditComply's scalable platform supported Bushmills' growth, adapting to their evolving compliance needs.



## Impactful Business Outcomes



### Real-Time Compliance Visibility Across Critical Areas

AuditComply's intelligent analytics and real-time dashboards provide Bushmills with a comprehensive view of audit performance, risk trends, and compliance status across the organization. With the ability to filter and customize insights. For example, tracking Glass Checks in bottling and packaging or monitoring Site Assurance and Emergency Responses in Warehousing. Bushmills enhances its flexibility in identifying and mitigating compliance risks in real-time across critical operational areas.



### Streamlined Incident & Issue Management

Bushmills leverages AuditComply's digital issue management system to identify, track, and resolve non-conformances efficiently. The automated workflows streamline incident reporting and corrective action processes, reducing resolution time and ensuring a proactive approach to compliance.



### Seamless Mobile & Offline Functionality

With AuditComply's mobile app, Bushmills' audit teams conduct assessments in the field without reliance on connectivity. This is especially critical for audits conducted across remote warehouse locations, ensuring uninterrupted compliance monitoring for key operations such as packaging, visitor experience checks, and lab assessments.



### Scalable, Future-Proof Compliance Solution

AuditComply's adaptable platform supports Bushmills' expansion plans, ensuring compliance as regulations evolve and operations scale. With audits covering areas from QA Instrument Rooms to Monthly Health & Safety Inspections and Emergency Response Audits, Bushmills maintains compliance across all departments, reducing operational risk while scaling production.



**Michael Caughey, IT Support Specialist at Bushmills, commented:**

"AuditComply's solution has greatly improved our productivity for both internal audits and production checklists. We found the assistance in moving our existing audits to their solution excellent and seamless. For the little support we have required since moving, their response times and resolutions have been exceptional. Their approach and services simply work."



## Why AuditComply?

Enhance audit efficiency, compliance, and risk management with AuditComply's all-in-one assessment platform. Our intelligent audit tools provide real-time insights, automation, and scalability tailored to industry needs. Through these efforts, Bushmills has been able to:

### Digitize & Automate Audits

Eliminate manual processes and paperwork by automating audits, ensuring faster, more accurate assessments. Reduce administrative overhead, improve collaboration, and adapt seamlessly to evolving compliance requirements.

### Gain Real-Time Compliance Insights

Access real-time compliance data through intuitive dashboards, enabling proactive risk management. Identify trends, streamline reporting, and drive continuous improvement with instant, data-driven insights.

"We are thrilled to welcome Bushmills to the growing list of companies that trust AuditComply to manage their quality and compliance needs. For Bushmills, AuditComply is the ideal solution to streamline daily operations while ensuring compliance and quality excellence. This partnership is a strong testament to the power of AuditComply's technology, providing Bushmills with a scalable solution to support their future growth. As a Belfast-based company, we take immense pride in working with such an iconic Irish brand." - *Susan Fitzsimmons, Chief Customer Officer at AuditComply*



**Ready to see AuditComply in action?**

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